

# WHAT IS SOCIAL ENGINEERING ?

Social engineering is the art of manipulating people.

- Hacking target through people.
- Target can be:
  - Person.
  - Company.
  - Website.
  - ...etc.
- **Big companies spend a lot of time and money securing their systems.**
- But these systems are managed and used by humans.
- Not much is spent on educating employees.





## WHY TEACH/LEARN HACKING ?

- Ensure home/organisation is secure.
- Secure own systems (home/work).
- Job opportunities.
- Increase awareness.

At the end of the day it comes down to the person, it's like learning a martial art, it can be used for good or bad things.



## WHY TEACH/LEARN HACKING ?

- Ensure home/organisation is secure.
- Secure own systems (home/work).
- Job opportunities.
- Increase awareness.

At the end of the day it comes down to the person, it's like learning a martial art, it can be used for good or bad things.